SBI
The banker to every Indian

प्रभास बोस
मुख्य महाप्रबंधक
Prabhas Bose
Chief General Manager

Shri Anant Kanoi
Bhabani Pigments Pvt Ltd
New Delhi

Recognition of Your Valued Partnership with SBI

Dear Shri Kanoi,

At State Bank of India, we have always believed that India's entrepreneurial spirit is one of the strongest drivers of the nation's progress. Micro, Small and Medium Enterprises (MSMEs) play a pivotal role in creating employment, fostering innovation, and contributing to economic growth. We are proud to have partnered with millions of such enterprises across the country in their journey of growth and success.

As India's largest lender to the MSME sector, SBI serves over twenty-three lakh MSME customers. Among them are businesses that have demonstrated a strong and enduring relationship with the Bank through their commitment, financial discipline, and continued engagement.

In recognition of this partnership, we have introduced the **SBI SME Star Rating Programme**, a relationship-based framework designed to acknowledge and reward valued MSME customers.

I am pleased to inform you that your enterprise has been accorded the **SME Gold,** the status under this programme. This distinction reflects the strength of your relationship with SBI and your consistent banking track record with us.

As an SME Gold customer, you will be eligible for a range of relationship benefits, including:

- Enhanced concessions within approved parameters and applicable floor rates.
- Complimentary onboarding to SBI Wealth under the corresponding category.
- Priority consideration for eligible business banking requests, including fresh credit facilities and enhancements.
- Expedited processing and decision-making for select credit proposals.
- Access to tailored financial solutions aligned with your evolving business requirements.

These benefits are intended to further strengthen our association and support your growth aspirations while continuing to uphold the principles of prudent and responsible banking.

Your Relationship Manager will be pleased to discuss with you the programme and its applicable benefits in greater detail.

On behalf of the entire SBI family, I thank you for the trust and confidence you have reposed in us. We value this relationship deeply and look forward to supporting your enterprise in the years ahead.

With warm regards and best wishes for your continued success.

Yours sincerely,

Prabhas Bose

State Bank of India
11th Floor, Local Head Office,
11, Sansad Marg, New Delhi-110 001

भारतीय स्टेट बैंक
11वीं तल, स्थानीय प्रधान कार्यालय,
11, संसद मार्ग, नई दिल्ली-110001

bank.sbi
+91-11 23747536
cgm.lhodel@sbi.co.in